

Artwork Specification – Pop Up LED Exhibition Counter

Artwork should be provided as a high resolution PDF to the following specification

- CMYK colour profile
- Vector format/ 300dpi or higher
- Text outlined
- Images linked/embedded
- Layers flattened

No bleed or crop marks required

Artwork should be supplied at full size

Total Artwork size: 1008mm (W) x 1008mm (H) x2

Delete all the cutout lines and check the secure area. The Guidelines on the artwork template contain: **project line**, **shape line** and **secure line**.

All major elements should be kept inside the **secure line**, while the background and graphic should fill to the **project line**.

The file name should look like:

SYSTEMNAME_FRONT/BACK_DIMENSIONS

[Watch our 'how to design artwork' video here](#)



The viewing distance for fabric display will be app 3m, but at least 1m

According to the file format, colour anomalies may occur

We print with a tolerance of 0.1 to 0.2% so a difference of 1mm up to 5mm is normal within a height of 230cm

front

1008 x 1008 [mm]

back

1008 x 1008 [mm]